

LAURYN LEWIS

Middle blocker, 5 foot 11. Two time First Team All-Mission League. 2025 CIF State Division I champion.

University of Pennsylvania, class of 2030.

2x First Team All-Mission League	2025 CIF State Division I champion	30.6" Vertical jump	2030 University of Pennsylvania
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THE ATHLETE

POSITION	Middle blocker
NUMBER	4 at Harvard-Westlake, 40 at Penn
HEIGHT	5 feet 11 inches
VERTICAL	30.6 inches
HONOURS	First Team All-Mission League, twice
HIGH SCHOOL	Harvard-Westlake, Studio City, CA
CLUB	Sunshine Volleyball Club, 17 LA
EXPERIENCE	Eight years in the sport
COLLEGE	University of Pennsylvania, Ivy League
ALSO	Recruiting mentor, NextTier Athletes

WHY PARTNER

Two markets, four seasons, one signature.

Los Angeles and Philadelphia. Four years on the East Coast, a whole life on the West. One athlete, two markets, one contract.

Attention, not reach. She coaches younger recruits through NextTier Athletes. Athletes and parents pay to hear what she thinks. That is a different thing than a follower.

The Ivy League opens doors volleyball does not. Finance, education, career platforms, wellness. All of it makes sense on her. Bigger budgets, less competition.

Sign her now, not later. Four college seasons at entry pricing. Wait three years and you are buying the last chapter of someone else's story.



Five ways to work together.

Social content

In feed posts, reels, and story sequences around training, game days, travel, and campus life. Written and shot in her voice.

Appearances and clinics

Youth clinics, retail activations, and community events in Los Angeles and Philadelphia.

Speaking and school programs

Talks for schools, teams, and youth organizations on recruiting, balancing academics with a competitive season, and choosing a program. Suited to education, sports tech, and nonprofit partners.

Campaign shoots

Stills and motion produced for your channels. Half or full day, on court, in gym, or studio. Usage licensed by term.

Seasonal ambassadorship

Season long or multi season agreements with a set content cadence, product seeding, and category exclusivity by negotiation.

Categories that fit

APPAREL

FOOTWEAR

SPORTS NUTRITION

RECOVERY

SKINCARE

HAIRCARE

EYEWEAR

AUDIO

FINANCE

EDUCATION

SPORTS TECH

TRAVEL

How NIL works in the Ivy League

The Ivy League opted out of the House v. NCAA settlement. Its schools provide no revenue sharing, no athletic scholarships, and no direct NIL payments. Independent brand agreements are permitted and are negotiated directly with the athlete. Deals above 600 dollars are disclosed to the third party clearinghouse required under the settlement.

How a deal comes together

1. Send the brand, the idea, and a budget range.
2. Proposal returns with scope, deliverables, and usage rights.
3. Agreement signed, disclosure filed if required.
4. Production, delivery, and reporting.



Start a partnership.

Send the brand, the idea, and a rough budget. You will get a real answer.

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